



**Tradewinds® Deep Purple African Daisy**

*Osteospermum 'Tradewinds Deep Purple'*

Plant Height: 10 inches

Flower Height: 14 inches

Spread: 14 inches

Spacing: 12 inches

Sunlight: ☉ ●

Hardiness Zone: (annual)

Group/Class: Tradewinds Series

**Description:**

Early and free flowering, this series features a controlled, upright habit ideal for containers and landscape applications; presents bold and bright colored blooms over lush, green foliage; good for short season growers; deadhead to encourage new growth

**Ornamental Features**

Tradewinds Deep Purple African Daisy is clothed in stunning plum purple daisy flowers with indigo eyes at the ends of the stems from early summer to mid fall. The flowers are excellent for cutting. Its narrow leaves remain green in color throughout the season.

**Landscape Attributes**

Tradewinds Deep Purple African Daisy is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Tradewinds Deep Purple African Daisy is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting



*Tradewinds Deep Purple African Daisy flowers*  
Photo courtesy of NetPS Plant Finder

### **Planting & Growing**

Tradewinds Deep Purple African Daisy will grow to be about 10 inches tall at maturity extending to 14 inches tall with the flowers, with a spread of 14 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain low and dense right to the ground. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Tradewinds Deep Purple African Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.